Oliver Mower

UI & UX Designer

Profile

A creative and technical designer who specializes in UX & UI Design.

I live in Austin, TX and have worked on exciting web projects in the UK and Australia too.

Phone
512-576-7993

Email
olimower@gmail.com

Portfolio
olimower.com

LinkedIn
linkedin.com/in/olimower

Location
Austin, TX

Skills

Skill	Level
Sketch	●●●●●
Illustrator	●●●●◐
Photoshop	●●●●◐
HTML/CSS	●●●●◐
JavaScript	●●●○○
InVision	●●●●○

Education

Bachelor of Arts (Honors)
Communication and Media
Bournemouth University, UK
2011-2014

Experience

Interactive Designer @ Callaway Golf
Austin, TX | April 2017 - Present

Responsible for creation, delivery and execution of web and email creative.

- Design and build landing pages to support promotional campaigns
- Design and develop website creative for the pre-owned brand
- Evaluate and enhance websites to strengthen brand by building wireframes and visual comps
- Design and code email campagins working to the restraints of email clients and directly generating revenue for the company

Freelance Designer
London UK & Austin, TX | May 2016 - Present

Working on freelancing projects for clients, while refining my design skills.

- Planned, designed and developed a variety of responsive UIs
- Implemented websites into CMS's such as Wordpress & ProcessWire
- Learned different web languages and refined design skills by taking online courses

Farm Hand & Traveller
Australia & New Zealand | January 2016 - May 2016

Worked on farms while exploring Australia and New Zealand, learned some outdoor skills and avoided getting bitten by any snakes.

Web Content Specialist @ Treasury Wine Estates
Melbourne, Australia | June 2015 - December 2015

As a part of Treasury Wine Estates' in-house web project team, delivered new and fully responsive websites for the company and several of its wine brands.

- Created information architecture for new sites prior to build phase
- Identified & communicated styling/functionality issues to developers
- Reviewed migrated sites against templates designs

Digital Content Editor @ Ladbrokes
London, UK | September 2014 - March 2015

Created and edited content for Ladbrokes' audiences that adhered to best practice standards and brand guidelines.

- Produced high quality content for the Ladbrokes' website and mobile app
- Used the CMS and HTML knowledge to schedule future content and ensure accuracy of existing content
- Edited images and designed promotional banners in Photoshop that were in accordance with brand guidelines